

**Product Recall Notification: Issue with Production of Vimto Original Still and Vimto Original Still
£1.25 PMP**

We would like to inform you of an issue we have encountered with recent productions of Vimto Original Still 500ml and Vimto Original Still 500ml £1.25 PMP from the Vimto Love the Taste Promotion. Unfortunately, a No Added Sugar statement was applied to the labels used during the manufacture of the products. The batches concerned are below, **no other batches are affected.** Further information will be provided on the specific pallet details and quantities which have been dispatched to you:

BBE OCT 24 4050

BBE OCT 24 4051

BBE OCT 24 4052

BBE NOV 24 4072

BBE NOV 24 4073

BBE NOV 24 4074



Example of Vimto Still Plain Pack



Example of Vimto Still £1.25 PMP

Please can we request:

1. If this stock is still within your depot please place on hold and inform us of the quantity (cases) of affected stock by SKU. We will contact you week commencing 8th April to arrange a suitable collection date.
2. If you have any of the affected stock in store, please can you ensure that we are informed of the quantity (cases or individual bottles) by SKU. We would appreciate it if you could arrange the destruction of this stock and confirm in writing once this has been completed.

If you are a wholesale customer, please can we request for you contact your customers in order to inform them of this issue and send them the customer recall notice. Please do not hesitate to contact us should you have any queries relating to this information.